

## Meeting Minutes

Tuesday 10/23/2018

Hickory Falls Restaurant

Attendees: Mark Bell, Kristine Maier, Hollie Abbott, Tina Edmonson, Joanna Loyed, Doris Dunn, Jim Mahurin, Angie Haston, Craig Tappel

- Goals for 2019
  - All 2019 meetings/events done with a purpose and be professional with networking opportunities.
  - Look into having other insurance and risk management companies host meetings as a possible way to recruit members in company or drum up interest in CPCU.
  - Improve communication to members
    - Use professional invites
    - Making sure utilizing the website and possibly going back to dedicated webmaster
      - MTSU entrepreneurial program students must complete either paid or unpaid internship for course completion so maybe they can be a webmaster?
- Current Business Goings-On
  - Need D&I speaker for November meeting – **still looking but have good lead.**
  - Does state licensing give CE credits for the actual taking/passing of the CPCU courses?
    - Can we market CPCU designation completion as a way to obtain state CE credits?
    - **Craig and Jim have done some follow up research and found high amounts of CE State credit is available but there was an issue with the state not having the information correct. Craig and Jim are meeting to discuss ways use this information.**
  - Can we look into MTSU/College students and invite them to meetings to get early interest in CPCU/Professional Designations
    - Risk Management/Acutarial/Entrepreneurial/Finance programs
    - **Craig and Angie are reaching out to GIS students**
  - Mock Interviews at Gamma Iota Sigma
    - 11/15/2018
    - MTSU for Risk Management program, 4:30-5:30 (more info coming about how many people needed – pretty sure Angie told us about this one?)
  - CPCU scholarship
    - Need to make sure is highest performing incoming senior (Kristine will check into this)
- Potential Meetings for 2019
  - January
    - Mentoring meeting – **might need to flip with February because of students coming back**

- Based around all the different ways to mentor/mentee, explore all the available opportunities, both long and short-term for members still working on designation.
  - Great for those working toward designation or college students
  - Possibly contact MTSU risk-management and/or general business/finance professors to suggest/promote 10 students to attend
  - Are students aware we have Insure My Path as paid internship?
- February
  - Possible CE credit meeting?
    - No suggestions given for topic/speakers
- March -
  - Ethics meeting
  - Were we discussing something about Fraud in the Industry?
  - Can we get state CE?
- April
  - Business Income as CE state meeting topic?
    - Tie in tax accounting or have CFO speaker
- May –
  - Risk Management
    - After hours at a local brewery with risk-manager speaking about business practices and insurance obstacles
  - Sponsor Blue Goose Golf Outing?
- June
  - Sounds game
    - Discounted tickets and food?
- July
  - Good works project – Blue Goose?
- August
  - I-Day – Hollie leading
    - Possible topics – CE state meeting
      - Disruptors in the insurance industry
        - Natural disasters
        - Smart homes (fire)
        - Medical marijuana
- September – morning meeting or two sessions for student schedules.
  - Meeting at MTSU
    - Member panel of professionals that speak then students can have roundtable or table topic discussions with professionals
- October
  - Disaster Preparedness
    - Held at Velocity Risk Underwriters in Green Hills?
      - Possibly have Joel Sullivan, the President of the American Red Cross as speaker
- November

- D&I speaker – May use speaker Doris located under ongoing business since she has a speaker fee. It would be better to then utilize her in a meeting developed strictly to D&I topic.
- December
  - Board installation, holiday event