

CPCU Chapter Board Meeting (Teleconference) Minutes

August 23, 2010

Online: Deborah Ropelewski, Jeremy Kuss, Jeremy Helmer, Kevin Wild, Richard Richard, Gayle Curtin

Discussed:

- Good works – Teddy bear drive will be announced in October or November – may have a member of the fire or police department to talk about project. If members want to make a cash donation, the Chapter can purchase inexpensive bears from State Farm for as little as \$2.
- EORO – Murfreesboro – members who invite CPCUs who haven't been to a meeting in at least a year will have their names put into a hat for a special drawing. Invitees will get \$5 off their luncheon. October – lanyards will be available for members. These were purchased out of EORO budget at a cost of ~ \$1.35 each.
- September mixer – Cheekwood – great event. We need to include a reminder in the Murfreesboro notification for the 9-14 meeting. October conferment meeting at State Farm; Sharon Koches will be representing the Society for the conferment, and will give a rundown on institute issues.
- Speakers – Deb suggested a number of options. They include Dave Harrell, head of Music City Bowl and Nashville Sports Council, who can discuss the impact of bowl activity on the local economy; a green-certified architect, who can address insurance ramifications; and a tour of the Nissan plant and lunch onsite, if possible, with comments from Nissan's risk manager, to name a few. General consensus was that it's better to keep the range of topics broad, and not to limit them to insurance. December meeting/Christmas social – Deb will check to see if the Sapphire has availability for 12-16. Cost each would be \$47 for a three-course dinner, salad, entrée choice, dessert choice and unlimited non-alcoholic beverages. Dinner theatre next door would follow. Budget for December may be used to offset cost to members. Per Daniel - September Murfreesboro meeting – Lee Rennick, who is a member of the Rutherford County Chamber of Commerce, serving as Executive Director of Business Education Partnership. Slated for November is Chris Slaughter, with State Farm, who gives a moving discussion on work ethic, honesty, integrity and values. April – Zack Bannister, with Consumers Insurance, is working with MTSU students to increase their involvement, and they will be presenting the program – topic to be determined.
- Mentoring program for candidates & students – topic tabled.
- Develop a new meeting notice template – soliciting help. Can be part of an e-mail or a separate Word document. Deb expressed some interest in giving it a shot.
- Ideas for connections visits for October visit with Sharon - She will be in the area to make Connection visits for a few days as a result of involvement with the conferment. With respect to these visits – we will try to target companies that have not yet been contacted. Need suggestions in that regard. Richard will solicit Tom C & Mary T for ideas and who they did contacts with.
- Social networking issues affecting the chapter. The Society has its own Facebook account, and has a publisher's liability in place that covers the Chapter, officers and directors. Per Steve Young – the Society's disclaimer directs use of the Facebook account and postings are monitored daily by the Society. Other options for getting the word out on events would include Twitter, but this is limited to 140 characters. It could be effectively used to direct members to another source for complete details. The suggestion was made to check with other chapters to see how they are using Twitter and to get their feedback on its effectiveness.

- Annual conference student sponsorship. Kudos to Mid-Tn Chapter for helping to sponsor a student to attend the general meeting in Orlando.
- Budget items/issues. Lectern banner will not be purchased as discussed previously. The Chapter already owns one, and it has been located. The \$150 assigned for this purchase will be shifted to help defray September meeting costs.
- Treasurer report...from Teresa. Reports submitted via e-mail. Appears we're in good shape so far.
- New designees & what can be done to welcome them. 12 new CPCUs are coming in. Suggestion was made to present each one with a gift certificate to purchase an item from the CPCU catalog/website.
- State Farm code of conduct - determination has been made that State Farm employees can participate in raffles as long as the value of the prize meets specific parameters with regard to value.
- Circle of Excellence - Silver Level was achieved. Presentation will be in October.
- Webinars - seminars can be purchased in DVD format for later use. Cost is \$295 for each, and would be Chapter property. Cost is considered prohibitive, and also would not provide the interaction afforded by participation in the Webinar.
- Web site status...from Kevin. Coordinating schedules with Teresa has been a challenge, but expect to be able to resolve this soon - updates coming in next few weeks.
- I Day - this will be the primary topic for the next board meeting (November). Mixer & September SF meeting will provide opportunity to see if anyone is interested in chairing this event. Would be good to join forces with the Insurors with regard to topic/speakers - not just to facilitate CE credit. March 17 booked, but may want to revise if the date could create a conflict due to area schools' spring breaks.
- Roundtable
 - Actively seeking Chapter VP. Tony Simmons with Farm Bureau may be a possibility, but if others are interested, they need to be considered. By-laws - Jim Mahurin advised he would review and provide feedback. Brian Savko doesn't necessarily think the by-laws need changing. Consensus is that if we are out of compliance and/or if some by-laws are no longer relevant, it would be good to amend them.
 - Jeremy Helmer will be contacting Bonnie Mitchell in State Farm Learning & Development to discuss setting up a study program for CPCU 540 at the State Farm office. Jeremy also cleaned up the roster - Thanks!