

Mid-TN CPCU Society
Board Meeting Notes, 12/16/14

2015 Board:

Kate Goering – President

Jim Tracy – President Elect 2016

Bonnie Mitchell – Vice President

Lisa Harvie – Secretary

Renee Harrison – Treasurer

Murfreesboro Sub Chapter: Patricia Fouts, Nicole Summersill

I- Day: Mark Bell, Neal Armstrong, Patricia Fouts

Good Works: Tamra Kaple

Board Members: Tom Beadles (Membership), Matt Miffleton (New Candidates), Mark Bell, Neal Armstong (New Designees), Young Park (MTSU)

II. Financial

Receipts, \$26,161.50

Expenditures, \$24,334.68

Surplus, \$1,826.82

Assets, \$46,496.97 – It has been confirmed the Chapter does not owe any tax liability

Approvals to add to this year's budget:

1. Speaker & Educational Fees (to include I-Day) \$10,000
2. Designee Gifts, \$1,000
3. 1 Board Member to attend annual meeting, \$2,500 (Indianapolis, Fall 2015) and 2 Board Members to attend Fort Lauderdale Leadership Summit in 2015
4. Sub Chapter will submit their proposed budget by 1/9/15

III. Monthly Chapter Reports

- Paid/Lapsed/Student Members – Tom
- New Designees – Neal

- Candidate (Parts to Credit) – Matt

IV. Social Media/Internet Presence

Adam Parod – we will continue to pay him to assist with keeping our Chapter Website updated, our Facebook, and run a Survey. Also requested his assistance in creating a format for Chapter Newsletters/Invitations

Survey Results: 40 Responses

- Lunch best bet
- Leadership development
- General business issues
- Communication via email
- Monthly emails

VI. Chapter Meetings

Jim & Patricia to work together to ensure quality programs at both Richlands & Murfreesboro

Majority of board agreed trying to hold 2 meetings a month is not needed

Focus: variety of topics, increase attendance, perhaps have a quarterly breakfast

Jim & Patricia have sent out a 2015 Proposed Schedule –

Following is the meeting/events proposal we put together and seek the Board's input prior to implementation and promotion to Chapter members.

January 15- Nashville Networking/Social at McNamara's Irish Pub & Restaurant from 5:30 to 7:30pm.

January 21- Murfreesboro Networking/Social (Current Sub Chapter Committee Co-Chairs Patricia Fouts and Nicole Summersill to coordinate).

February 10- Nashville (Nashville Mayor Karl Dean has confirmed his attendance at this meeting. It was requested he discuss General Business Issues [77.5% based on survey], Insurance Regulation [75% based on survey] and/or Legislation [82.5% based on survey]).

March 10- Murfreesboro (speaker tbd)

April 14- I-Day at the Richland Country Club in Nashville.

April 18-19- CPCU 540 Review Class to be held at the State Farm Operations Center in Murfreesboro. We currently have 25 students signed up for this class.

- May 2-3-** CPCU 540 Review Class to be held at the State Farm Operations Center in Murfreesboro. We currently have 25 students signed up for this class.
- May 12-** Murfreesboro. This will be a breakfast meeting from 7:00-8:30am based on 27.27% of those in the survey. This date will be reserved for MTSU students to address the Chapter.
- June-** Good Works Chair Tamra Kaple could hold a Habitat for Humanity or similar charitable event to encourage Chapter involvement.
- July-** Nashville Sounds baseball outing. Jim Tracy will contact the Sounds' office to check on dates/times and if this would be a financially feasible event. If not, we could coordinate attendance at an MTSU or Vanderbilt baseball game.
- August-** No event planned.
- September 8-** Nashville (Tentatively, Rita Williams-Bogar, CPCU, MBA, AU, AINS, ARM, ChFC, who is the founder of Personal Development Solutions (PDS), LLC, and PDS Institute, LLC will speak at the meeting. It is proposed that she address Career/Job Development [65% based on survey] and/or Leadership Development [72.5% based on survey]).
- October 13-** Murfreesboro (speaker tbd)
Arrington event (date tbd)
- November 10-** Nashville (Chapter Governor Barbara Williams has confirmed her attendance at this conferment meeting).
- December-** No event planned.

IX. Communications/Meeting Invites

- a. Distribution Lists
- b. Invitations - Lisa working with Adam to get a format that is consistent
- c. Lisa to advise Richlands of dates needed for 2015 & handle advising on amount of guests
- f. Name tags: Patricia & Nicole have nice name tags with ribbons to signify your role to pass out to board members

X. I-Day

April 14th, Richlands Country Club

Mark, Neal & Patricia

Focus: Emerging trends in insurance & appeal to a broader audience

XI: Good Works:

Tamra Kaple - soliciting ideas for community involvement, Habitat for Humanity

XII. Circle of Excellence:

2014 Plan Submission due by 1/31/15 - Barbara

2015 Plan completed by Jim & Kate

XIII. Summer Planning Meeting

Kate to schedule a summer planning meeting

XIV. CPCU Review Classes

540 Review Class, April 18/19

May 2/3

Both classes full at 25

XV. Each One, Reach One

Discussed offering door prizes to members who bring a new attendee to a meeting